



McCarran Airport Exit Digital Display

Swenson and Tropicana, Las Vegas, NV



- Location:** Swenson West Line North of Tropicana
- Market:** Las Vegas, NV
- Style:** LED Rotates in 7 second intervals, eight advertisers share this space
- Sizes:** 20' x 60'
- Facing:** South
- Illuminated:** Yes
- DEC:** 100,000
- Description:** This super-sized LED is located on Swenson at the intersection of Tropicana. Swenson is the main airport exit and the gateway to the Strip and Convention Center. This unit is also next to the Thomas and Mack Events Center. This traffic light is one of the longest in the city at a 112 second interval. LED rotates every 7 seconds, guarantee of a minimum of 2 rotations during a red light. Over 47 million passengers arrive at McCarran International Airport annually; it is the 6th busiest airport in America.

