



Frontier Casino, South Wall

3120 Las Vegas Boulevard South, Las Vegas, Nevada

Location: Las Vegas Blvd. West Line
North of Spring Mountain

Market: Las Vegas, NV

Style: Wallcapes

Sizes: 50'h x 36' w Middle Wall
50'h x 25' w (x 2) Side Walls

Facing: South

Illuminated: Yes

DEC: 150,000

Description: This wall space can be divided into 3 separate advertisements or one large one. A great bonus to this location is that it is adjacent to the the new Fashion Show Mall, the only mall in America featuring Bloomingdales, Saks 5th Ave, Nordstrom's, Macy's, Neiman Marcus, Robinsons-May, and Dillard's department stores all in one location. This mall attracts thousands of locals and tourists everyday. In addition to being seen by millions of tourists on the "Strip", the wall can also be seen by shoppers from the upstairs window of the Fashion Show food court. Directly across the street is the Wynn Las Vegas's newest premiere high end hotel/casino.

