

[<Back](#) [Print](#)

Elite Media, Inc.

Outdoor Advertising News U Can Use

May 2007

Hello Kate,

New Wallscape - Venetian South Wall



In this issue

- **New Wallscape - Venetian South Wall**
- **MTV Video Music Awards coming to Vegas!**
- **Las Vegas - Events Calendar**
- **Did You Know?**

New Wallscape Opportunity!

Venetian South Wall on the exterior of Madame Tussaud's portion of the building. Fabulous right hand read on the Las Vegas Strip! This spectacular unit is available beginning June 15 , preferably for a 12 month campaign.

MTV Video Music Awards coming to Vegas!

After broadcasting from New York last year, the awards will air live from the **Palms Casino Resort** on Sept. 9. But the network promises that the awards show will not be a one-day offering, but a three-day bash with several events leading up to the big night.

"We really want to showcase a lot of new talent ... and have performances all around town, really driving into the show on Sunday," the show's executive producer, Jesse Ignjatovic, told the Associated Press on Wednesday. "It's going to be a full weekend event."

MTV plans to use every inch of the Palms for the show, including its suites and rooftop club, to move away from a stage-show format. In addition, the repeats of the VMAs that have always saturated the network in the days after the event will be no more. Instead, MTV will broadcast "remix" versions of the show, with viewers helping to determine what clips will be replayed. ---AP

Elite Media has projection media available on both the Palms main tower and the fantasy tower!

Las Vegas - Events Calendar

Las Vegas has many noteworthy events coming up! Elite Media is providing this event calendar for you as we are now accepting contracts for each of these events. Many locations are already sold for these events so please call today for the latest avails!

ICSC	05/21/07 - 05/23/07	Las Vegas Convention Center
JCK Jewelry Show	06/01/07 - 06/05/07	Las Vegas Convention Center
World Series of Poker at Rio	06/01/07 - 06/17/07	Rio
CineVegas	06/08/07 - 06/16/07	Palms
SHRM Show	06/24/07 - 06/27/07	Las Vegas Convention Center
World Shoe Show	07/30/07 - 08/02/07	Las Vegas Convention Center
MTV Video Music Awards	09/09/07	Palms
Fry's Classic Open PGA Event	10/10/07 - 10/17/07	TPC Summerlin
US Open of Supercross	11/12/07 - 11/14/07	MGM Grand Garden Arena
G2E Gaming Show	11/13/07 - 11/15/07	Las Vegas Convention Center
America's Party - New Years Eve	12/31/07	Las Vegas Strip
CES 2008	01/07/08 - 01/10/08	Las Vegas Convention Center
ConExpo - Con/Agg	03/11/08 - 03/15/08	Las Vegas Convention Center
CTIA Wireless 2008	04/01/08 - 04/03/08	Las Vegas Convention Center

Did You Know?

Las Vegas is the #1 site of conventions and tradeshow in the country with 45 major tradeshow per year. That's more shows than #2 Orlando and #3 Chicago COMBINED!

email: jen.grant@elitemediainc.com

phone: 702-454-6457

web: <http://www.elitemediainc.com>

[Forward this email to a friend!](#)

 **SafeUnsubscribe®**

This email was sent to katherine.mccullough@elitemediainc.com, by

newsletter@elitemediainc.com

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Elite Media, Inc. | 145 Brightmoor | Henderson | NV | 89074