



Elite Media, Inc.

Outdoor Advertising News U Can Use

November 2005

Dear Kate,

Happy Thanksgiving to you and yours from your friends at Elite Media.



Fremont Street Experience Advertise on The Worlds Largest LED Screen



Just announced! In addition to our monthly advertising packages, we now have weekly event packages available so advertisers may target special events downtown. Request a special events calendar today! jen.grant@elitemediainc.com

in this issue

- Fremont Street Experience Advertise on The Worlds Largest LED Screen
- Featured Location: Renaissance Hotel / LVCC South Hall Wallscape
- Looking Forward - Upcoming Events
- Skytyping Over Las Vegas
- Elite Media now has a blog

[More Info Here](#)

Featured Location: Renaissance Hotel / LVCC South Hall Wallscape



American Racing at SEMA Show November 2005 - Las Vegas Convention Center Advertising Testimonial:

"I have to tell you how impressed American Racing, as well as the rest of us, were with the banner and most of all the placement. We couldn't have planned it better. I'm not sure if you know this, but American Racing's booth was right inside the the door at the South Hall entrance, and the A.R. party was held at the Renaissance Hotel. When we got there and saw the placement we were

very excited. Please make sure that you contact me when it comes closer to SEMA 2006 so we can secure that spot again." - Ad agency for American Racing

[Click Here for Details](#)

Looking Forward - Upcoming Events

After 84 years of crowning beauties on the Boardwalk, the Miss America pageant is moving to the Las Vegas Strip, organizers announced Wednesday. The Miss America Pageant will be held at the Aladdin Casino on January 21! By advertising on the Desert Passage / Aladdin walls, you are practically guaranteed TV coverage during this historical event!

Major Upcoming Events/Tradeshows

- National Finals Rodeo 12/2 - 12/11
- New Years Eve 300,000 12/31
- CES tradeshow 120,000 1/5 - 1/8
- Miss America Pageant 1/21/06
- World Market (Furniture) 35,000 1/30/06-2/3/06
- MAGIC Show 115,000 02/21/06 - 02/24/06
- CTIA Wireless Show 35,000 04/05/06 - 04/07/06
- NAB Show 135,000 04/24/06 - 04/27/06
- ICSC 34,000 05/21/06 -05/24/06

[Click Here for Details](#)

Skytyping Over Las Vegas



Elite Media's skytypers were out in full force for Aviation Nation Air Show, a tribute to veterans, last weekend in Las Vegas. We typed messages welcoming home the veterans and in celebration of Las Vegas' Centennial Birthday. Our images made it on Fox 5 news and other media outlets (added exposure for the client)! We are now taking reservations for all of 2006, available in every West coast market.

[Click Here for Details](#)

Elite Media now has a blog

For up to the minute news and info for Elite Media, bookmark our blog!

[http://elitemediaoutdooradvertising.blogspot.com /](http://elitemediaoutdooradvertising.blogspot.com/)

We'll check in with you next month! The "Go Big" Crew

email: jen.grant@elitemediainc.com

phone: 702-492-0654

web: <http://www.elitemediainc.com>

[Forward email](#)

✉ **SafeUnsubscribe™**

This email was sent to katherine.mccullough@elitemediainc.com, by

newsletter@elitemediainc.com

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Powered by



Elite Media, Inc. | 145 Brightmoor Ct | Henderson | NV | 89074