



Island Plaza Spectacular

3785 South Las Vegas Blvd, Las Vegas, NV

Location: Las Vegas Blvd. East Line North of Tropicana

Market: Las Vegas, NV

Style: Spectacular

Size: 60'h x 60.2'w

Facing: South

Illuminated: No

DEC: 150,000

Description: The intersection of Tropicana and Las Vegas Blvd. is the busiest in the WORLD! This right hand read wallscape is on the exterior of Island Plaza (adjoins Showcase Mall) in the heart of the Las Vegas Strip. It can be seen by vehicle and pedestrian traffic 24 hours a day. Perfect for targeting in-bound traffic from the airport.

