



# Renaissance Parking Structure

3400 Paradise Road, Las Vegas, NV



- Location:** Paradise Rd. East Line South of Convention Center
- Market:** Las Vegas, NV
- Style:** Wallscape
- Sizes:**
  - 43.5'h x 103'w (Large)
  - 43.5'h x 59'w (Medium)
  - 43.5'h x 41'w (Small)
- Facing:** North
- Illuminated:** Partial
- DEC:** 100,000
- Description:** The North West facing wall will capture the attention of the attendees walking or driving to the tradeshow along Paradise Drive and at the closest Convention Center parking lot. The location is at the corner of Paradise Road and the South Hall Entrance driveway into the Convention Center. By advertising on this wall, every event attendee and exhibitor will see your company's presence at the show and you will expand your branding efforts to over 100,000 DEC Las Vegas visitors from all over the world!

"I have to tell you how impressed American Racing, as well as the rest of us, were with the banner and most of all the placement. We couldn't have planned it better. I'm not sure if you know this, but American Racing's booth was right inside the door at the South Hall entrance, and the A.R. party was held at the Renaissance Hotel. When we got there and saw the placement we were very excited. Please make sure that you contact me when it comes closer to SEMA 2006 so we can secure that spot again."  
 - Ad agency for American Racing

